



MSME - Development Institute, Jaipur

National Vendor Development Programme

Exhibition & Business Expo-2009

20-21 November 2009, B.M. Birla Auditorium, Jaipur



Business Opportunities in Rajasthan

OPPORTUNITIES INSIGHT

- Central/State Deptt.
- Govt. Purchase Requirement
- Defence
- Railways
- PSUs
- MSMEs
- Mahindra SEZ
- Cairn India
- Wind/Solar Power
- RILCO Agro Food & Biotech Park
- IT Park
- Jaipur Metro
- World Trade Park
- Rajasthan Aviation
- Tower Fabrication



Commissioner of Industries
Govt. of Rajasthan
Jaipur



VISHWAKARMA INDUSTRIES ASSOCIATION



सुक्ष्म, लघु एवं मध्यम उद्यम
MSME-Development Institute
Ministry of MSME
Govt. of India, Jaipur

National Vendor Development Programme cum Exhibition & Business Expo. 2009

20-21 November 2009, B.M. Birla Auditorium, Jaipur

About the Programme

The Micro Small & Medium Enterprises Development Institute, Jaipur, Ministry of MSME, Government of India, Jaipur is organizing a National Vendor Development Programme cum Exhibition & Business Expo. 2009 on 20th & 21st November 2009, at B.M. Birla Auditorium, Statue Circle, C-Scheme, Jaipur in association with Commissioner of Industries, SIDBI, NSIC, KVIC, RIICO and VKIA & other Associations.

The objective of this programme is to provide an opportunity for modernization, technical up gradation, strengthen backward and forward linkages, identify and explore the Business opportunities in the era of economic slow-down.

The programme will feature a two day exhibition and conference on Vendor registration wherein key personnel from Centre/State PSUs, leaders from industries, Raw material suppliers, Technology providers, Service providers, Consumers and Experts from various Cluster stake-holders will meet to discuss issues regarding purchase requirements and areas of concern pertaining to development of their enterprises.

The exhibition also provides an opportunity to the MSMEs to show their capabilities by displaying their products on one hand and Govt. organization like Railways, Defence, PHED, large PSUs like BSNL, JVVNL, Coal India, HMT and Large Private Corporate Bodies to select their vendors by displaying their requirements on the other hand.

A Concurrent Technical Seminar and Buyer-Seller Meet will also be organized to focus on Vendor registration procedure, Global bench marking, Front-line technology, Outsourcing practices, Business opportunities in Mahindra SEZ, Role of Venture Capitalist, Credit Linked Capital Subsidy, NSIC / Credit Rating for the benefit of participants. On this occasion, an Exhibitors' and Delegates' Directory will also be released.



Our Associates

- Bagru Industrial Association
- Bassi Industrial Area Association
- Confederation of Indian Industry
- Federation of Rajasthan Trade & Industry
- Foundry Owners Association Rajasthan, Jaipur
- Garments Exporters Association of Rajasthan
- Gems & Jewellery Export Promotion Council, Jaipur
- Jaipur Industrial Estate Association, 22 Godam, Jaipur
- Jetpura Industries Association
- Jewellers Association, Jaipur
- Malviya Industrial Area Association
- Petroleum Conservation Research Association
- Pinkcity Gems and Jewellery Association
- Plastic Manufacturers Association Rajasthan, Jaipur
- Rajasthan Bearing & Components Manufacturers Association, Jaipur
- Rajasthan Cable Manufacturers Association
- Rajasthan Conductor Manufacturers Association
- Rajasthan Copper Manufacturers Association
- Rajasthan Corrugated Box Manufacturers Association
- Rajasthan Steel Chamber, Jaipur
- Sanganer Industrial Association
- Sitapura Industrial Association
- Sudershanpura Industries Association



Exhibitor's Profile

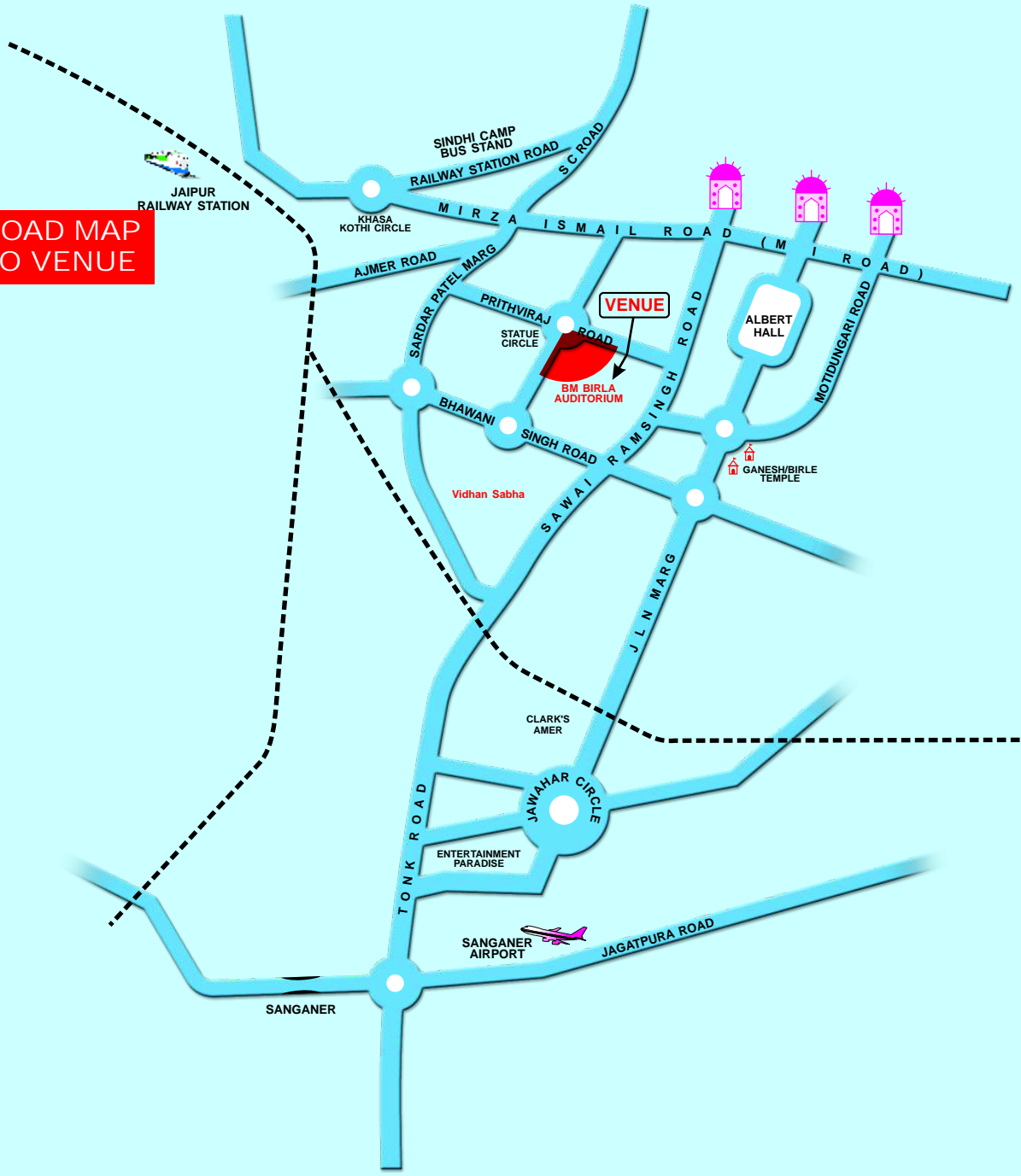
- Government organizations viz Defence, Railways, P.H.E.D. etc
- Central / State P.S.U. / Buyers viz, JVVNL SAIL, NTPC, MMTC
- HMT, Coal India Ltd., BSNL, Mahindra SEZ
- Captive Power Plant, Suzlone
- Cairn India, Seimens, Reliance
- National Award Winners in Rajasthan
- Industrial Product Manufacturers
- Raw Material & Consumable Suppliers
- Testing Equipment & Measuring Instruments Manufacturers
- Cutting Tools, Dies, Gauges Manufacturers
- Cutting Fluid & Lubricant Suppliers
- Packaging Machine & Material Suppliers
- Technology Providers & Consultants
- Certifying & Calibrating Agency
- Bulk Buyers etc
- CAD / CAM solution providers
- Consultants and Service providers / BDS
- Importers / Exporters / Traders / Wholesalers / Distributors
- Policy & Key Decision Makers
- Delegates from Trade/Industry Associations
- Prominent Scheduled/Private Banks, RFC
- SIDBI, RIICO & other Financial Institutions
- Persons from Educational & Technical Institutions
- I.T. Solution Providers
- Marketing, Advertising & Publication Houses, etc
- Cluster stakeholders
- Project Consultants & Management Consultants
- R&D Institutions

Deliberations in the Plenary Sessions

- Purchase Requirements & Vendor Registration Procedure
- Buyer Seller Meet
- Global Benchmarking practices
- Role of Venture Capitalist in development of SMEs
- Credit Linked Capital Subsidy Scheme
- Scope of Hotcharging & Concast Plant
- Energy Efficient Drive Technology
- Business Opportunities in Mahindra SEZ
- Value addition of Gems through Radiation & Heat treatment
- Wind Power/Solar Power Potential in Rajasthan
- Latest Developments in Wire & Cable Industry
- Raw Material Assistance & Credit Rating
- Scope of Technical Textile in India



▶ ROAD MAP TO VENUE





सत्यमेव जयते



MSME-Development Institute, Jaipur

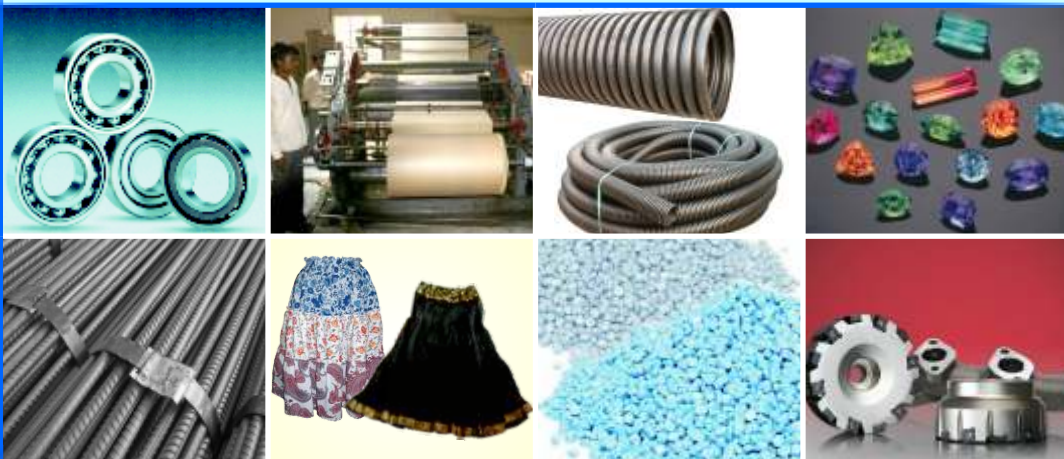
MSME- Development Institute, Ministry of MSME, Govt. of India, Jaipur is a pioneer organization, promoting MSMEs and providing Techno-Economic and Managerial Consultancy Service to the existing entrepreneurs in the state of Rajasthan.

The Institute organizes Industrial Motivational Campaigns, EDPs and awareness programme on Total Quality Management (TQM), ISO, WTO, Intellectual Property Rights (IPR), Bar-coding, Bio-Technology etc.

The Institute's Central Workshop provides Common Facilities Services to the MSMEs also imparts High Tech Computer Aided Training Programmes on CAD/CAM on CNC Machines. MSME Testing Station provides facilities of Chemical Testing, Mechanical Testing and Civil Material Testing etc.

Recently, the Institute is focusing on Cluster Development in the state under Micro & Small Enterprise Cluster Development Programme, Credit Linked Subsidy Scheme, ISO Reimbursement and implementing latest scheme of the National Manufacturing Competitive Programme (NMCP) such as:-

- Marketing Support/Assistance to MSMEs (Bar Code)
- Support for Entrepreneurial and Managerial Development (Incubators)
- Enabling Manufacturing Sector to be competitive through Quality Management Standard & Quality Tech. Tools (QMS/QTT)
- National Campaign for Investment in Intellectual Property Rights(IPR)
- National Programme on Application on Lean Manufacturing(LEAN)
- Mini Tool Rooms proposed to be set up by Ministry of MSME (MTR)
- Promotion of ICT in Indian Manufacturing Sector (ICT)
- Energy Efficiency and Quality Certification Support for MSMEs (ENERGY)
- Design Clinic Scheme for design expertise to Manufacturing sector (DESIGN)
- Marketing Assistance to SMEs and Technology Upgradation Activities - Ministry of MSME in co-operation with TIFAC/CSIR (MARKETING)



ENTRANCE FREE FOR VISITORS

Delegate Fee Rs. 500/- for Technical Conference Including
Technical Literature, Kit and Lunch

EXHIBITION STALL CHARGES

Micro & Small Enterprises Rs. 10,000

Medium Enterprises Rs. 15,000

Large / PSU Enterprises Rs. 25,000

Booth package for 6 sq. mtr. includes 2/3 sidewalls, fascia with company name, 3 spot lights,
1.5 amp socket, synthetic carpet, one table, two chairs and one waste paper basket.

3 Delegates per stall would be nominated by the exhibitor free of charges.

ADVERTISEMENT IN EXHIBITORS' DIRECTORY

Quarter Page Colour	Rs. 1000
Half Page Colour	Rs. 2500
Full Page Colour	Rs. 5000
Inside Front Cover	Rs. 15000
Inside Back Cover	Rs. 15000
Back Cover	Rs. 25000
Book Mark (Both sides)	Rs. 20000
Advertisement Material : CD in Corel Draw (Cdr File)	

Note : Delegation Fee, Exhibition Stall & Advt. Charges are to be paid by
Demand Draft (DD) in favour of Director, MSME-DI, Jaipur



MSME Development Institute

Ministry of Micro, Small & Medium Enterprises, Government of India
Bais Godam Industrial Estate, Jaipur
Tel.: 91-141-2212098/2213099 • Fax: 91-141-2210553
Email: dcdi-jaipur@dcmsme.gov.in • Web: www.msmedijaipur.gov.in



Vishwakarma Industries Association

ASSOCIATION BHAWAN, ROAD NO.1,
VISHWAKARMA INDUSTRIAL AREA, JAIPUR-302013 (INDIA)
Phone : 2331244 Email : info@vkiassociation.com
Website : www.vkiassociation.com

Contact Persons :

Shri G.M. Ambhore, Director
0141-2210553

Shri V.K. Sharma, Dy. Director
M # 94147 - 87927

Shri K.C. Bhukesh, Asstt. Director
0141-2212098, M # 99288 - 20498

Shri Prem Poddar
President
M # 94140 - 60242

Shri Ghanshyam Kanoongo
Gen. Secretary
M # 98290 - 10371

PRINCIPAL SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 24 sq mtrs
- One free advertisement in the directory
- Complimentary passes for ten delegates to the conference
- Name of the Principal Sponsor will appear on the backdrop in technical Session wings
- Name of the Principal Sponsor will appear on the hoarding at the venue
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : One

Sponsorship Amount : Rs. 1,00, 000

CO-SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 18 sq mtrs
- One free advertisement in the directory
- Complimentary passes for 8 delegates to the conference
- Name of the Co Sponsor will appear on the backdrop in Technical session wings
- Name of the Co Sponsor will appear on the hoarding at the venue
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : Two

Sponsorship Amount : Rs. 75,000

DOCUMENTATION SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 12 sq mtrs
- Complimentary passes for 5 delegates to the conference
- One free advertisement in the directory
- Name of the Documentation Sponsor will appear on the hoarding at the venue
- Sponsor's name and logo would be acknowledged in the documentation pack
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : One

Sponsorship Amount : Rs. 50,000

REPLY FORM

National Vendor Development Programme

Exhibition & Business Expo-2009

20-21 November 2009, B.M. Birla Auditorium, Jaipur

Reply To :

MSME Development Institute

Ministry of Micro, Small & Medium Enterprises, Government of India

Bais Godam Industrial Estate, Jaipur

Tel.: 91-141-2212098/2213099 • Fax: 91-141-2210553

Email: dcdi-jaipur@dcmsme.gov.in

Web. www.msmedijaipur.gov.in

We are interested in participating in the Showcase / Exhibition. as Delegate, Exhibitor & Advertisement in Exhibition Directory.

Please reserve sq.m. space for us.

Delegate Fee (Tech Conference) Rs. _____

Stall charges Rs. _____

Advertisement in Exhibition Directory

Quarter Page Rs. _____

Half Page Rs. _____

Full Page Rs. _____

Inside front cover Rs. _____

Inside back cover Rs. _____

Back cover Rs. _____

Book Mark Rs. _____

The following delegate(s) would attend the conference :

Name _____ Designation _____

Name _____ Designation _____

Name _____ Designation _____

Organisation _____

Address _____

Tel : _____ Fax _____

Email : _____ Signature _____

Enclosed please find a Banker's cheque / demand draft for Rs. _____

dated _____ drawn in favour of Director, MSME-DI, Jaipur payable at Jaipur.

REPLY FORM

National Vendor Development Programme

Exhibition & Business Expo-2009

20-21 November 2009, B.M. Birla Auditorium, Jaipur

Reply To :

MSME Development Institute

Ministry of Micro, Small & Medium Enterprises, Government of India
Bais Godam Industrial Estate, Jaipur
Tel.: 91-141-2212098/2213099 • Fax: 91-141-2210553
Email: dcdi-jaipur@dcm sme.gov.in • Web: www.msmedijaipur.gov.in

Vishwakarma Industries Association

ASSOCIATION BHAWAN, ROAD NO.1,
VISHWAKARMA INDUSTRIAL AREA, JAIPUR-302013 (INDIA)
Phone : 2331244 Email : info@vkiassociation.com
Website : www.vkiassociation.com

We are interested in participating in the above-mentioned programme

Sponsorship Options

Principal Sponsor	Rs. _____
Co Sponsor	Rs. _____
Documentation Sponsor	Rs. _____
Associate Sponsor	Rs. _____
Exhibitor Corridor Display Sponsor	Rs. _____
Corporate Contributor	Rs. _____

The following delegate(s) would attend the conference :

Name _____ Designation _____

Name _____ Designation _____

Name _____ Designation _____

Organisation _____

Address _____

Tel : _____ Fax _____

Email : _____ Signature _____

Enclosed please find a Banker's cheque / demand draft for **Rs.** _____

dated _____ drawn in favour of Vishwakarma Industries Association payable at Jaipur.

ASSOCIATE SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 12 sq mtrs
- Complimentary passes for 5 delegates to the conference
- One free advertisement in the directory
- Signages to be prominently displayed in the reception area of the venue
- Name of the Associate Sponsor will appear on the hoarding at the venue
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : Open

Sponsorship Amount : Rs. 50,000

EXHIBITOR CORRIDOR DISPLAY SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 12 sq mtrs
- Complimentary passes for 5 delegates to the conference
- One free advertisement in the directory
- Name and logo of the Exhibitor Sponsor will appear at the cover page of the Exhibitor's Directory
- Name of the Exhibition Sponsor will appear on the hoarding at the venue
- Sponsor's publicity material would be inserted into the conference documentation pack
- Prominent visibility to the sponsor by incorporating name and logo on Thank You sponsor panel

No. of Sponsors : One

Sponsorship Amount : Rs. 50,000

CORPORATE CONTRIBUTOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Complimentary passes for 5 delegates to the conference
- One free advertisement in the directory
- Name of the Sponsor will appear on the hoarding at the corridor Display
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : Five

Sponsorship Amount : Rs. 50,000

LAYOUT PLAN

National Vendor Development Programme

Exhibition & Business Expo-2009

20-21 November 2009, B.M. Birla Auditorium, Jaipur

